

SKILL DEVELOPMENT CELL

Report

Session 2020-2021

Activity Name: - Aatmanirbhar Bharat (Online Seminar)

Date – 27 November 2020

Objective of Activity-

The Main objective of this activity was to develop interest in student for becoming independent. So that they can maintain stable lifestyle for themselves and can use their ability in right direction.

Introduction of guest-

- Mr. Atul Palandurkar [International Trainer and author]
- Corporate trainer with over 14th years of experience.
- 12 awards to that including 'RASHTRIYA PRATIBHA AWARD'.
- Member of NetBeans Dream Team, only 4 Indians selected till date.
- Digital marketer with 300+ clients.

About Activity:-

This seminar was organized on online platform due to covid-19 pandemic. approx 50 students participated in this activity. as the name implies "AATMANIRBHAR BHARAT". It has organized for students for boosting their talent and it was an effort to make them self-dependent during this pandemic, where people are spending more their time in home and avoiding offline purchasing/marketing,

people are preferring online purchasing marketing in order to keep themselves safe during this risky period of covid-19.

The following points, which has discussed by 'Mr. Atul Palandurkar' on this seminar, will definitely help students during this period and it will help students to think broadly for their careers as an "Entrepreneur".

This Seminar was preceded by the "PRINCIPAL Dr. (Mrs.) P.R.CHANDRA" whole program are conducted by the support of registrar "Mr. R.S. Chandel" and hosted by "In-charge of Skill Development Cell "Dr. (Mrs.) Preeti Jain". Activity of the year 2019-20 were discussed by the member of SKILL DEVELOPMENT CELL "Ms. Neha Vishwakarma". At last vote of thanks was proposed by member of Skill Development Cell "Mr. Sheru Chakraworty".

Contact Details of the Guest - (Mr. Aatul Palandurkar)

=><http://facebook.com/aatulpalandurkar>

=><http://instagram.com/aatulpalandurkar>

meet.google.com/oky-pysv-geff/autuser=0

Online Seminar on Skill Development...

People (16)

Add people

IN CALL

- Sheru Chakraworty (You)
- Aditi narvaria
- Amit rajak
- Department of Science, ...
- Era Verma
- Pooja Dhameja
- Prashansa Soni
- Prathana Rudani
- FREETI JAIN
- Rishika Chouksey
- sankalp jaiswal
- Simran Soni

12:21 AM 11/27/2020

Aatul Palandurkar is presenting

Press **F11** to exit full screen

AATUL PALANDURKAR

Chalo Atmanirbhar Bane!

चलो आत्मनिर्भर बने

WORK FROM HOME AND GENERATE REVENUE

Turn on captions

Aatul Palandurkar is presenting

Online Seminar on Skill Development... X

People (38)

Chat

Add people

IN CALL

- Sheru Chakraworty (You)
- #shlok Shivhare
- Aaditya Gupta
- Aatul Palandurkar
- Aatul Palandurkar Presentation
- Abhishek Sharma
- Aditi narvaria
- Ajay Pandey
- Amit rajak
- Department of Science, ...

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Aatul Palandurkar is presenting

PRE-REQUISITES

EDUCATION
No need of specific degree

OFFICE
No office or staff needed

TOOLS & EQUIPMENT
Laptop/Desktop, Smartphone & Internet

REACH
Connect anyone from home/anywhere

Turn on captions

Aatul Palandurkar is presenting

Online Seminar on Skill Developm... X

People (47)

Add people

IN CALL

- Sheru Chakraborty (You)
- #shlok Shivhare
- Aaditya Gupta
- Aatul Palandurkar
- Aatul Palandurkar Presentation
- Abhishek Jain
- Abhishek Patel

11:37 AM 11/27/2020

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Online Seminar on Skill Developm... X

People (20)

Chat

Sheru Chakraborty (You)

Aaditya Gupta

Aatul Palandurkar

Abhishek Sharma

Ajay Soni

Amit choudhary Amit

Amit rajak

Ayushi Rajak

Department of Science...

karan choudhary

krishna pal

KRITIK HEDAU

Mohit vaichu

11:44 AM 11/27/2020

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Aatul Palandurkar is presenting

CONTACT US FOR ANYTHING

FOLLOW ME ON
<http://facebook.com/aatulpalandurkar>
<http://instagram.com/aatulpalandurkar>

WRITE ME AT
aatulpalandurkar.com

WHATSAPP ME
+91-9766-210-353

FOLLOW

Online Seminar on Skill Developm... X

People (29)

Chat

- Aaditya Gupta
- Aatul Palandurkar
- Aatul Palandurkar Presentation
- Abhishek Sharma
- Ajay Soni
- Amit choudhary Amit
- Amit rajak
- Ayushi Rajak
- karan choudhary
- krishna pal
- KRITIK HEDAU

1:12 AM 11/27/2020

Aatul Palandurkar
1:13 AM

<https://www.instagram.com/aatulpalandurkar/140-ways-to-work-from-home/?discount=lockdown>

Activity Name: - Online webinar on Transport system, Cargo operation, Warehouse operation, Courier delivery executive.

Date – 21 January 2021

Objective of Workshop –

This webinar was based on hands on training to develop practical skills in students.

About Activity:-

This Activity was organised under Skill Development Cell with the support of “TCI INSTITUTE OF LOGISTICS”.

In this activity Mr. Bhagwat Singh, Mr. Sonu Singh and Mr. Himanshu Yadav were present from “TCI INSTITUTE OF LOGISTICS” to explain about various types of Industrial training. They had explain about “Future of Logistic Industry” need of Logistics offers and many more.

Whole activity was done under the guidance of “Principal Dr. (Mrs.) P.R.Chandra “This activity was done under the supervision of “Cell In charge Dr. Preeti Jain “.program conducted was done by Ms. Neha Vishwakarma, Mr. Sheru Chakraworty was present and played important role to make this activity successful.

Himanshu Yadav is presenting

Ayasha Patel and 18 more

TCI INSTITUTE OF LOGISTICS
Transport Corporation of India Ltd. Group Company

Himanshu Yadav
Neha Vishwakarma
PREETI JAIN
Neha Vishwakarma
Ravinder Singh Cha...
Anjali Patel
bhagat singh
Ayush chourasiya

Nachiketa College

Meeting details ^



Turn on captions

Himanshu Yadav is presenting

Himanshu Yadav is presenting

Department of Science, Nachiketa Col... and 27 more

TCI INSTITUTE OF LOGISTICS

Future of Logistic Industry

- With the implementation of advanced technology and refined processes, the planning, implementation, and control of the goods movement have become faster and efficient.

The modern processes and activities offer support in various supply chain processes.

Earlier there was lack of integration in transport networks, poor warehousing and distribution facilities and information technology were the major challenges for businesses, but now the industry is getting revolutionized and warehousing and distribution facilities have reached to a new level.

Effective transport improves a supply chain by decreasing waste of materials and time. This helps supply chain professionals transport products and deliver them to the right location, on time – which is a **priority** for any successful business.

Meeting details ^



Turn on captions

Himanshu Yadav is presenting

Himanshu Yadav is presenting

Nachiketa Colle... and 27 more

Press **Esc** to exit full screen

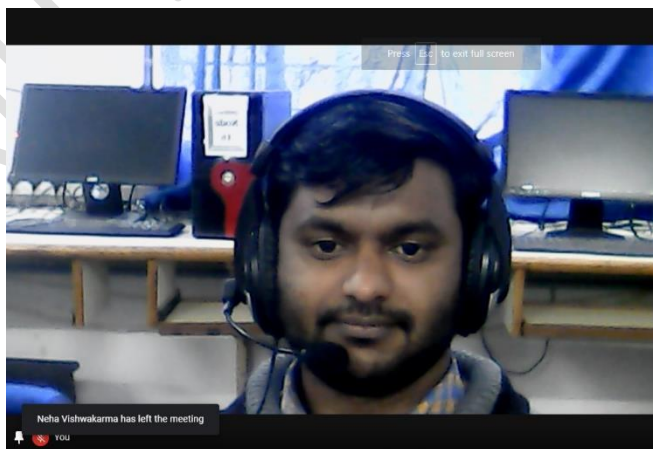
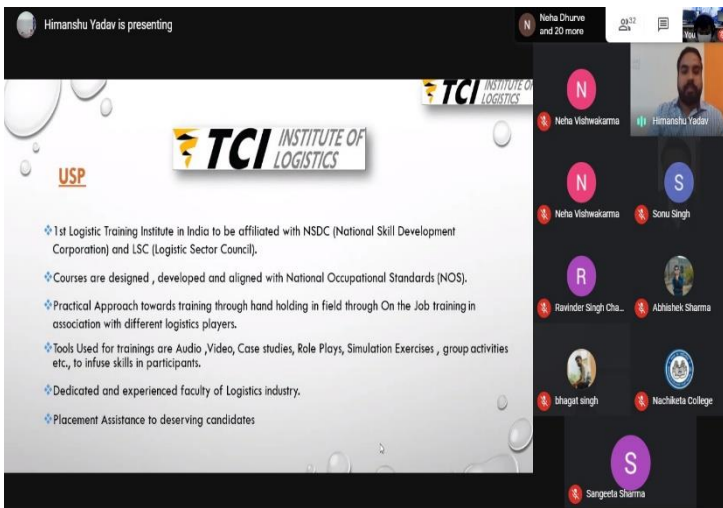
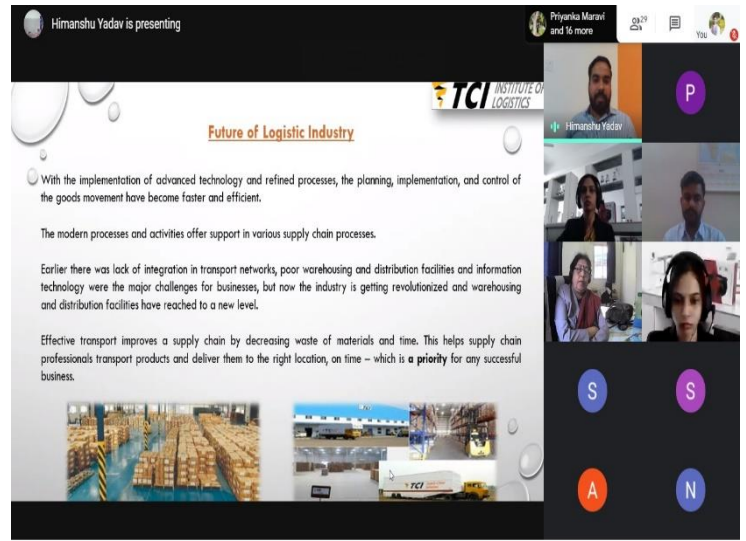
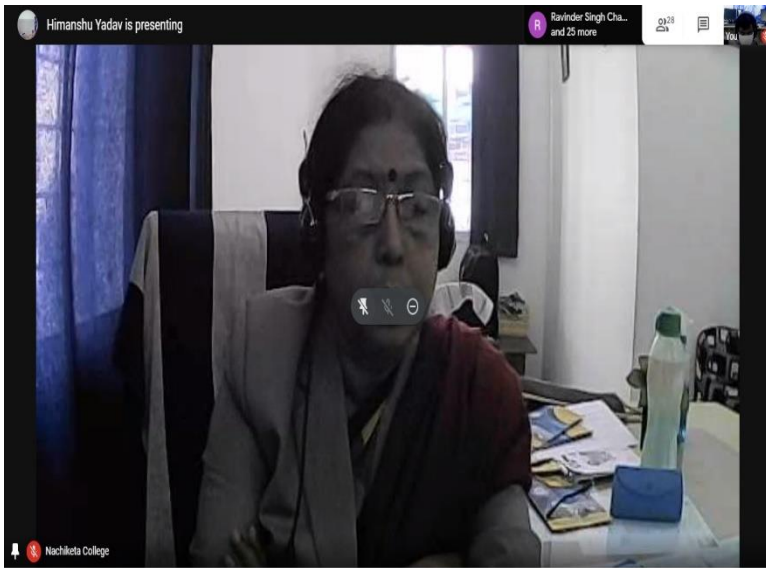
Himanshu Yadav

Meeting details ^



Turn on captions

Himanshu Yadav is presenting



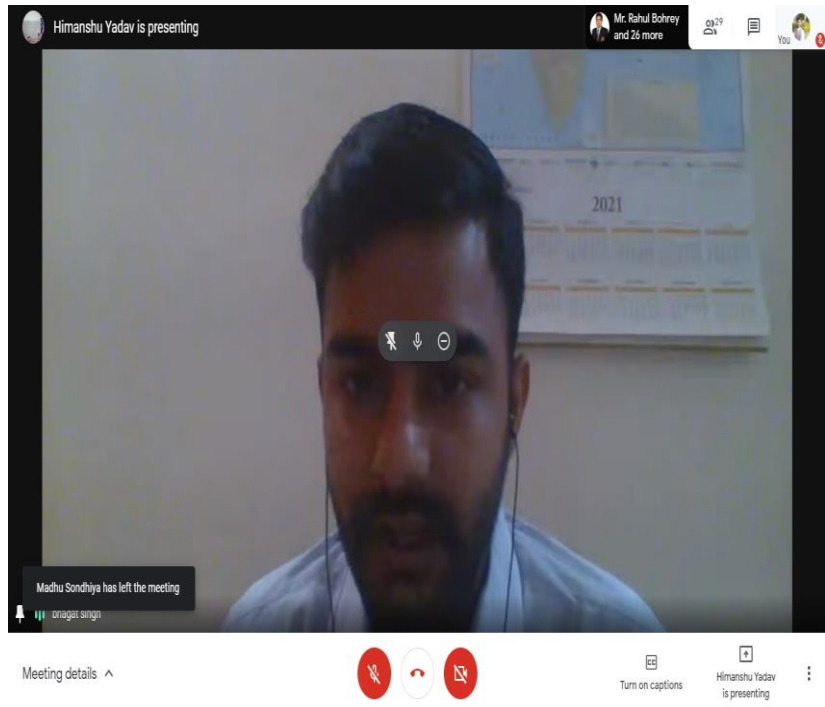
Meeting details

People (23)

Add people

IN CALL

- Sheru Chakravorty (You)
- Anmol Kautoo
- Ashutosh Singh Rajput
- bhagat singh
- Deepak Gautam
- Department of Science...
- HARSH MISHRA
- Himanshu patel



What TCI Institute of Logistics Offer ?

- ❖ Skilling for 15 days on the Logistics functions.
- ❖ Opportunity to appear for jobs in different organizations.
- ❖ World class Course and training facility.
- ❖ Placement assistance given to more than 9000 students so far.
- ❖ Certifications in various courses of logistics that will improve your chances of employment.

Courses are :

- 1) Certificate in Transport System & Management
- 2) Certificate in Cargo Operations
- 3) Certificate in Warehouse Operations
- 4) Certificate in Courier Delivery.

TCI INSTITUTE OF LOGISTICS



Activity Name: - A Webinar on “DIGITAL MARKETING”.

Organizer: - Skill Development Cell & Computer Awareness Club

Date – 11 February 2021

Objective of Workshop –

Objective of this workshop was to introduce students with “Digital Marketing” because it is in trend due to corona virus pandemic. There are various scope for students in “Digital Marketing”.

About Activity:-

This activity was organized under Skill Development Cell with the support of “Computer Awareness Club”. In this activity Mr. Sheru Chakraworty has explained following topic in details

- Definition of Digital Marketing.
- Traditional vs Digital Marketing.
- Visibility of Digital Marketing.
- Objective-> Reach the right audience
- Engage with your audience
- Motivate your audience to take action.
- Maximize return on investment.
- Types of web traffic.

He told to students in his session “Digital Marketing is an umbrella term for the marketing of products or services using Digital technologies, mainly on the internet but also including mobile phone, display advertising and any other digital medium.

Whole activity was done under the guidance of “Principal Dr. (Mrs.) P.R.Chandra “This activity was done under the supervision of “Cell In charge Dr. Preeti Jain “.program conducted was done by Mr. Sheru Chakraworty he was the main speaker of this program. Ms. Neha Vishwakarma was present as active member of Skill Development Cell.

The screenshot shows a Zoom meeting interface. At the top, it indicates 'Sheru Chakraworty is presenting' and 'Ramesh Aloney and 20 more' are in the meeting. The time is 12:10 PM. The main content is a presentation slide with the following text:

VISIBILITY OF DIGITAL MARKETING

MARKETING FROM THE ELECTRONIC MEDIUM IS CALLED DIGITAL MARKETING....

The slide features a 2x2 grid of orange boxes, each containing a number and a marketing channel:

- 1 WEBSITE
- 2 SOCIAL MEDIA
- 3 EMAIL MARKETING
- 3 BLOG

A large blue circle is positioned to the right of the grid, and a white crosshair is centered over the grid. A watermark 'SKILL DEVELOPMENT CELL' is visible diagonally across the slide.

On the right side of the meeting window, a vertical list of participants is shown with their video thumbnails and names:

- Sheru Chakraworty
- Sumit Bajpai
- Swati Vishwakarma
- VIKAS ARTS
- Sakshi Parojha

At the bottom of the meeting window, there are controls for 'Meeting details', 'Turn on captions', and 'Sheru Chakraworty is presenting'.

Sheru Chakraworty is presenting

DEFINITION

- ▶ **Digital marketing** is an umbrella term for the **marketing** of products or services using **digital** technologies, mainly on the Internet, but also including mobile phones, display advertising, and any other **digital** medium.
- ▶ **MARKETING FROM THE ELECTRONIC MEDIUM IS CALLED DIGITAL MARKETING....**



Activate Windows
Go to Settings to activate Windows.

Meeting details

People (30) 20 Chat

- Ravinder Singh Chandel
- Sakshi Paroha
- Sheru Chakraworty
- Sheru Chakraworty Presentation
- Sumit Bajpai
- Swati Vishwakarma
- Swati Vishwakarma
- Uddhar Palekar
- Vaishnavi Patel
- VIKAS ARTS

Neha Vishwa... PREEH JAIN Swati Vishwa... Sheru Chakr... VIKAS ARTS Sakshi Paroha Sumit Bajpai

Meeting details ^

Turn on captions Sheru Chakraworty is presenting

Sheru Chakraworty is presenting

Patel saahab stal... and 18 more

12:03 PM

TRADITIONAL VS DIGITAL MARKETING



Activate Windows
Go to Settings to activate Windows.

Meeting details

Turn on captions Sheru Chakraworty is presenting

Sheru Chakraworty is presenting

Anuradha Jays... and 31 more

12:15 PM

OPTIMIZATION



Meeting details

Turn on captions Sheru Chakraworty is presenting

Activity Name: - A Webinar on “LANGUAGE SKILL PROGRAM”.

Organizer: - Skill Development Cell

Mode of Activity: - ONLINE

Date – 22 February 2021

Objective of Workshop –

Objective of organising this activity was to enhance communication Skills of students for grooming this overall personality and boost their confidence for interview.

About Activity:-

Skill Development cell had organised “LANGUAGE SKILL PROGRAM” for students. In this activity ‘**Mr. Ajay Shukla**’ had explained to students about Hindi language skills in which he had told them effective reading skills, writing skill and spoken skill.

Whole activity was done under the guidance of “**Principal Dr. (Mrs.) P.R.Chandra**” This activity was done under the supervision of “Cell In-charge Dr. Preeti Jain “.Member of Skill Development Cell Mr. Sheru Chakraworty and Ms. Neha Vishwakarma was present and played important role to make this activity successful.