



PRUDENCE MANAGEMENT CLUB
REPORT
2019 – 2020

Submitted To –
Dr. P. R. Chandra

Teacher Co-ordinator
Mrs. Aparna Dhingra

Contents

PURPOSE OF THE CLUB	3
INAUGURATION OF THE CLUB	5
“PROFESSIONAL APPLICATION OF IT”	7
REMEDIAL CLASSES AND DOUBT CLEARANCE SESSIONS	10
External Guest Lecture – 1	11
VIGILANCE AWARENESS WEEK	14
EXTERNAL GUEST LECTURE – 2	19
EXTERNAL GUEST LECTURE – 3	21
CHILDEN’S DAY CELEBRATION	24
A PRACTICAL EXERCISE ON MARKETING APPROACH	26
“LIMA – An Effort 2020”	27
EXTERNAL GUEST LECTURE – 4	30
INDUSTRIAL VISIT AND PICNIC	32
HOW TO GET GOOD MARKS	35



PURPOSE OF THE CLUB

The Prudence Management Club was established in the year 2014 under the guidance of our respected Principal Mam, Dr. P. R. Chandra. It is very important for the students to grow not only academically but excel in every field. This thought is the undercurrent of the club. It organizes activities and events that expose the students to opportunities for learning and growing. After all, experiential learning is the basis for firm knowledge.

Prudence Management Club – Annual Report

AGENDA FOR THE SESSION

2019 – 2020

Month	Event
August	<ol style="list-style-type: none">1. Inauguration of the club2. Farewell of 6th Semester students
September	<ol style="list-style-type: none">1. Workshop on “Professional Application of IT”
October	<ol style="list-style-type: none">1. Meeting of Group Projects for 2nd Year and 3rd Year Students.2. Internal Guest Lecture<ol style="list-style-type: none">a. B. Statistics = Dr. Priyanka Tiwarib. B. Maths – Mrs. Aparna Dhingrac. Financial Accounting – Dr. Ajay Pandeyd. Microeconomics – Dr. Kalpna Jain3. Guest Lecture4. Doubt Clearance Session5. Vigilance Awareness Week
November	<ol style="list-style-type: none">1. Guest Lecture
December	<ol style="list-style-type: none">1. External Guest Lecture
January	<ol style="list-style-type: none">1. External Guest Lecture2. LIMA – Annual Grand Event
February	<ol style="list-style-type: none">1. Workshop on “How to get Good Marks”2. Student Presentations

INAUGURATION OF THE CLUB

The activities of the Prudence Management Club began with the inauguration of the club. The event commenced with the ceremonial lamp lighting. Our respected Principal Mam Dr. P R. Chandra was the presiding guest. The HoDs of various Departments along with their faculty members were present at the inaugural ceremony.

The event had three parts. The first part was dedicated to the club and its inauguration. Dr. Kalpna Jain, Hod, Department of Management, gave brief about the purpose of the Prudence Management Club. Followed by which was a presentation on the club activities of the previous year and a proposed agenda of the present session. This was presented by Mrs. Aparna Dhingra, Faculty, Department of Management.



Glimpses of the Inaugural Function

Among the august gathering, we had the 1st Runner Up team of the B-Plan Championship, organized by IIM Indore, at Bangalore. The team consisted participants from various institutes of the state, representing Nachiketa College. From the team members, we had Mr. Jithin Emmanuel. The second session of the event focused on felicitation of Mr. Emmanuel.

The third session of the event was a formal farewell function for the 6th Semester Students of the Department of Management, passing out from the college. The junior students had organized a few games and honoring the senior students with titles based on their peculiar habits and features.



**Reminiscence of the Inaugural
Ceremony and the Farewell
Function**

WORKSHOP ON

“PROFESSIONAL APPLICATION OF IT”

A Manager must be an all-rounder and must possess all professional skills. Thus keeping the need of the hour mind, the Prudence Management Club planned to host a week long workshop on **“Professional Applications of IT”**, in collaboration with the Computer Department and faculty members. The students learnt the advance application of all the essential Microsoft Office Software along with Coral Draw, a software for graphics designing.



The Inaugural Ceremony

Prudence Management Club – Annual Report

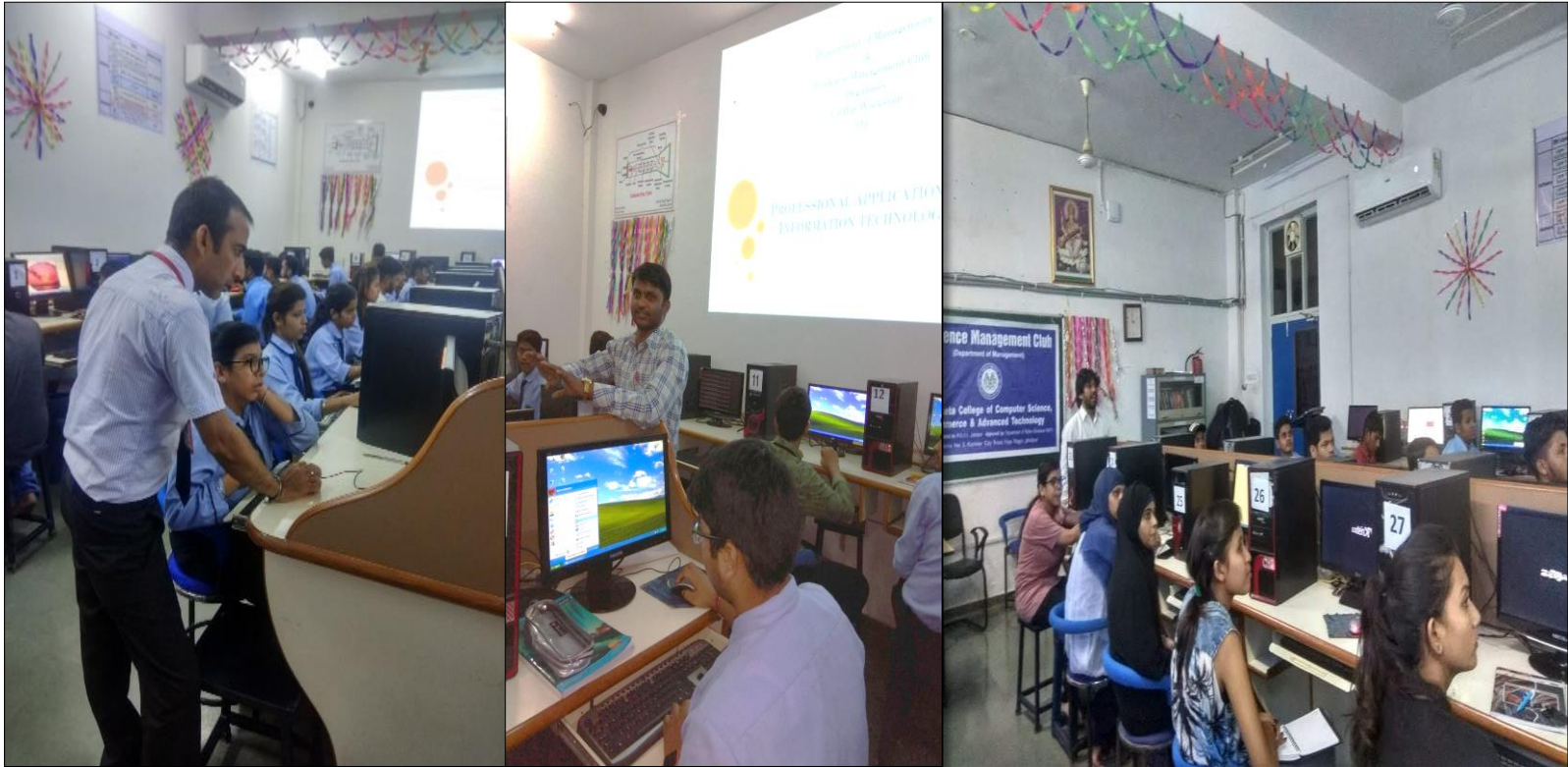
The workshop began with an inaugural ceremony, where the chief guest was our respected principal mam, Dr. P. R. Chandra. Among the Special Guests were Dr. Indra Kumar Gupta, HoD, Department of Computer and Mr. Dharendra Tripathi. The session was compered by Ms. Khushboo Samtani and Mr. Nilabh Ranjan Moitra, Students, Department of Management.

Dr. P. R. Chandra, appreciating the concerned step taken, boosted the morale of the students to learn, grow and achieve the zenith of success. She emphasized on the importance of keeping pace with the changing technology in order to gain a competitive advantage.

The workshop had teacher experts namely, Dr. Indra K. Gupta, Mr. Dharendra Tripathi and Mr. Sheru Chakraworty. They trained the students on the following topics -:

TOPIC	EXPERT TEACHER
Coral Draw	Dr. Indra K. Gupta
MS – Word	Mr. Sheru Chakraworty
MS – Excel	Mr. Dharendra Tripathi
E – Mail Composing and Etiquettes	Ms. Sai Krishnam Naidu

The workshop culminated with an evaluation for the students, intended to ensure knowledge creation among the students at the end of the workshop. The students successfully completed the workshop along with the evaluation test.



The Workshop Sessions

REMEDIAL CLASSES AND DOUBT CLEARANCE SESSIONS

For academic excellence of the students, the Prudence Management Club planned to organize Remedial Classes in tough subjects. The subject experts other than the regular subject teachers were requested to take the classes and they promptly agreed. The subjects involved Business Mathematics, Financial Accounting and Business Statistics. The Faculty members from the Department of Commerce and Science were the subject experts.



The Remedial Classes

Along with the Remedial Classes, there were Doubt Sessions conducted for the students. They could ask their doubts and get them clarified from the experts. There were practice sessions for the difficult questions.

The Remedial Classes and Doubt Clearance Sessions ran up to 3 days i.e. from 10th to 12th of October 2019. The students learnt the smart tricks for solving the numerical questions and also some tips on how to write a marks scoring answer.



The Doubt Clearance Session

External Guest Lecture – 1

An exposure to reality is very important to strengthen the theoretical knowledge. Thus the Prudence Management Club introduced the concept of organizing external Guest Lectures. The concept of the event is to give the students an opportunity to interact with professional corporate experts.



Hence in the series of the same thought, we organized an External Guest Lecture where we had Mr. Abhishek Mukherjee, an expert from K. J. Somaiya College, Mumbai. He addressed the students on the topic “Entrepreneurial Personality and Attitude”. Mr. Mukherjee talked about the importance of imbining the entrepreneurial qualities in order to sustain in the competitive environment.

Prudence Management Club – Annual Report

It was an interactive session, where, through simple activities, the students realized the importance of being professional even while interacting with people.

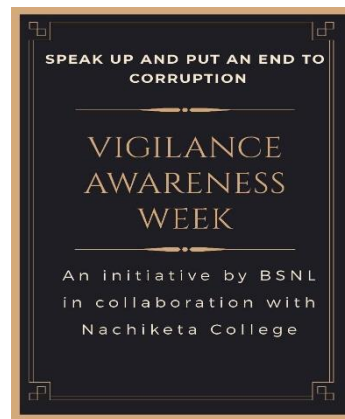
Ms. Poorva Singh, Student 3rd Year BBA, delivered the vote of thanks and thus culminated the lecture.



Mr. Abhishek Mukherjee taking the session

VIGILANCE AWARENESS WEEK

An initiative by the Bharat Sanchar Nigam Limited (BSNL), the Vigilance Awareness Week was celebrated by the teachers and students of the Prudence Management Club. The event was based on the theme “Corruption Free Society”. The event was open to all the students of the college. The event was inaugurated by our respected Principal Mam, Dr. P. R. Chandra.



POSTER MAKING COMPETITION	CARTOON MAKING COMPETITION	SLOGAN WRITING COMPETITION	ESSAY WRITING COMPETITION	GROUP DISCUSSION
Topic "Corruption Free Society"	Topic "Corruption Free Society"	Topic "Corruption Free Society"	Topic "Integrity - A Way of Life" "ईमानदारी - एक जीवनशैली"	Topic "Corruption Free Society - Reality or Dream"
Held On 28th October 2019	Held On 29th October 2019	Held On 30th October 2019	Held On 31st October 2019	Held On 1st November 2019

Promotional Banners For the Event

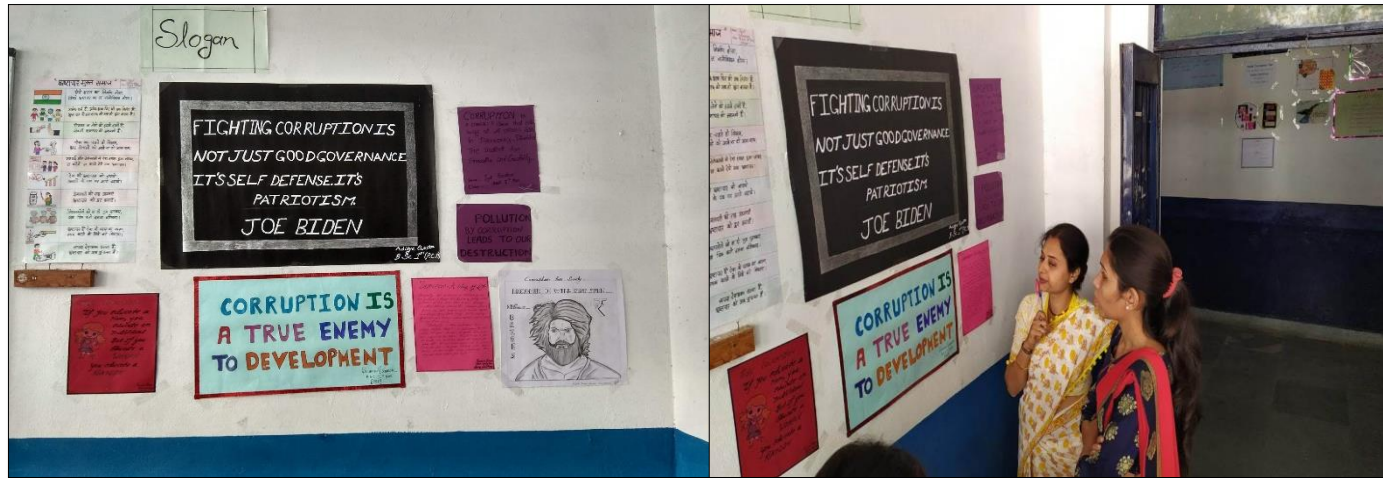
The underline motive of this Vigilance Awareness Week was to sensitize the students about the increasing corruption at different levels and fields of the society. They were to participate in various competitions based on the same theme. Through the competitions, they were to express their views on corruption free society.



**Glimpses of the Poster Making
Competition**

On the 28th of October 2019 was the Poster Making Competition. The students made creative posters representing the theme – Corruption Free Society. The posters were judged on various parameters including the components of the posters conveying the theme.

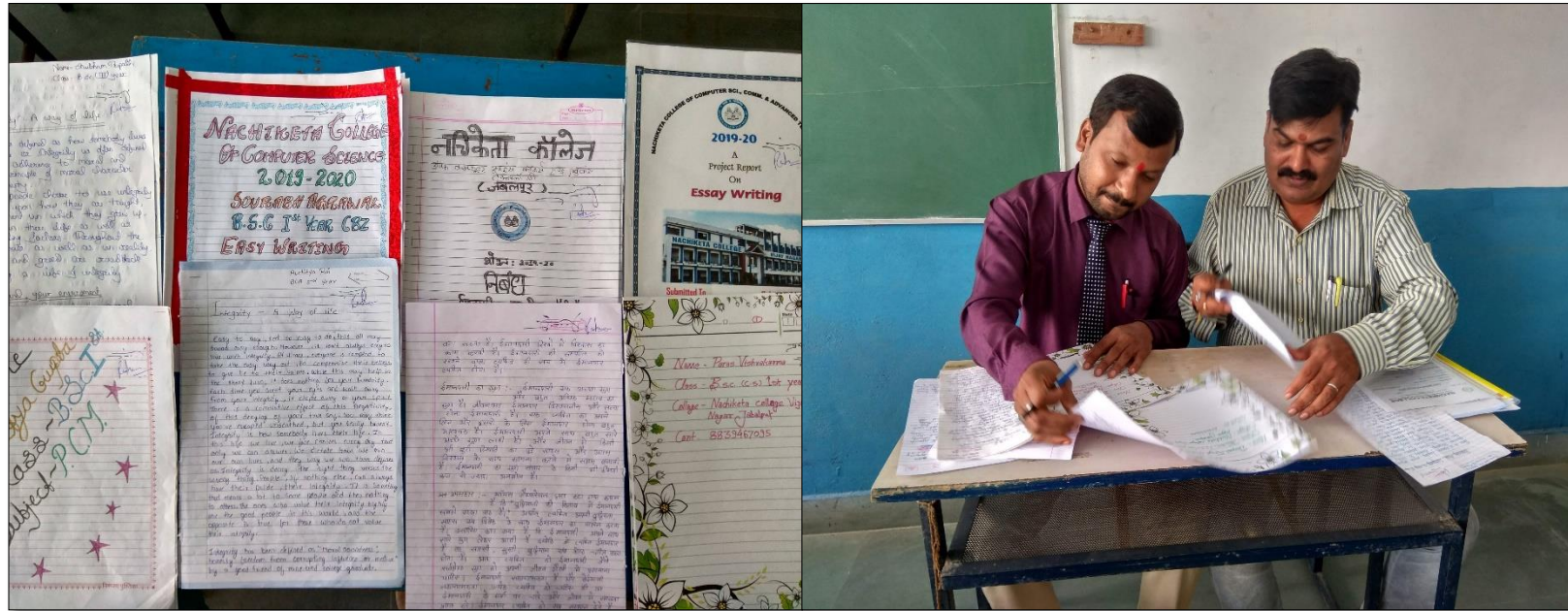
The next was the Cartoon Making Competition, held on 29th of October 2019. The competition was similar to that of poster making. However here, the students had to depict the theme through a comical or a sarcastic Cartoon.



**A Glance on the Slogan
Writing Competition**

Next in the series of competitions was Slogan Writing Competition on 30th of October 2019. The participants were expected to write slogans based on the theme – “Corruption Free Society”. Slogans are catchy and small statements, used to narrate allowed and thus spread awareness regarding the concerned issue.

The slogan writing competition was followed by Essay Writing Competition, held on 31st of October 2019. The participants were to write an essay on the topic – “Integrity – A way of Life”. The word limit for the essay was 150 words. The essay scripts were judged on different criteria including the linguistic ability and the expression in words.



A Peek into Essay Writing Competition

The last however not the least but very interesting was the Group Discussion based on the topic – “Corruption Free Society – Reality or Myth”. The students were divided into two groups, one speaking on the reality part and other group supporting the myth part of corruption. It was a healthy and a very informative discussion.

Prudence Management Club – Annual Report



Glimpses of the Group Discussion Competition

Especially it was a different experience for the students since got an opportunity to learn how to put forth their thoughts in an assertive manner. Students took recent and relevant examples to support their point. They even shared real life instances. A few other students read out poems related to their point. In all it was a creative, effective and undoubtedly a fruitful discussion.

Thus the Vigilance Awareness Week Celebration concluded.

EXTERNAL GUEST LECTURE – 2

Continuing the series of External Guest Lecture, in the month of November, we had Mrs. Priyanka Singh amongst us. Mrs. Singh is a Corporate Expert and is working as HR Manager in the Corporate Sector in Pune.

She addressed the students on the topic – “Career Path and Workplace Experiences in Management”. In her talk, Mrs. Singh shared her corporate experiences and tried to draw an image of a real corporate environment. She emphasized on the presence of mind that one needs to have to sustain oneself in the competitive and professional workplace.



**Mrs. Priyanka Singh at
College Premises**

Prudence Management Club – Annual Report

In her interactive session, Mrs. Priyanka conducted an exercise wherein the students had to present a Business Plan for a Publishing House. During this session, students could grasp the intricacies of an effective Business Plan. They also learnt the manner of presenting an idea to potential customers.

Overall, the talk was very fruitful for the students. It improved their presentation skills and helped them shape their personality for sure.



Mrs. Priyanka Singh addressing the students

EXTERNAL GUEST LECTURE – 3

The present economic composition emphasizes on the need for investment in the financial assets. However there always have been several apprehensions about making an investment. The risk component has been a constant point of concern for every individual who decides to invest in such assets.

Thus, in the External Guest Lecture Series, we had Mr. Sheersh Jain, Founder, Apex Capital, amongst us. Mr. Jain is a graduate from Narsee Moonji College, Mumbai in the year 2013. He is qualified Chartered Financial Analyst (CFA) from USA. He is also a part Actuary from UK.



**Mr. Sheersh Jain at Nachiketa
College**

Prudence Management Club – Annual Report

Mr. Jain addressed the students on the topic – “Financial Analysis and Share Market. During his talk, Mr. Jain explained the functioning of the financial market along with its intricacies. He also spoke to the students regarding the investment in the financial assets and also discussed at length about how to tackle the risk component involved with investment in the financial assets.



Mr. Sheersh Jain addressing the students

Along with all about the financial market, Mr. Jain also spoke about the career scope in the field of Financial Market. The financial advisor is one of the promising career option, he mentioned. Though a financial advisor gives directions about the financial matters, however, he/she is no less than a counsellor.

Thus the talk concluded with a question – answer based interactive session. The students expressed their satisfaction through their active participation.

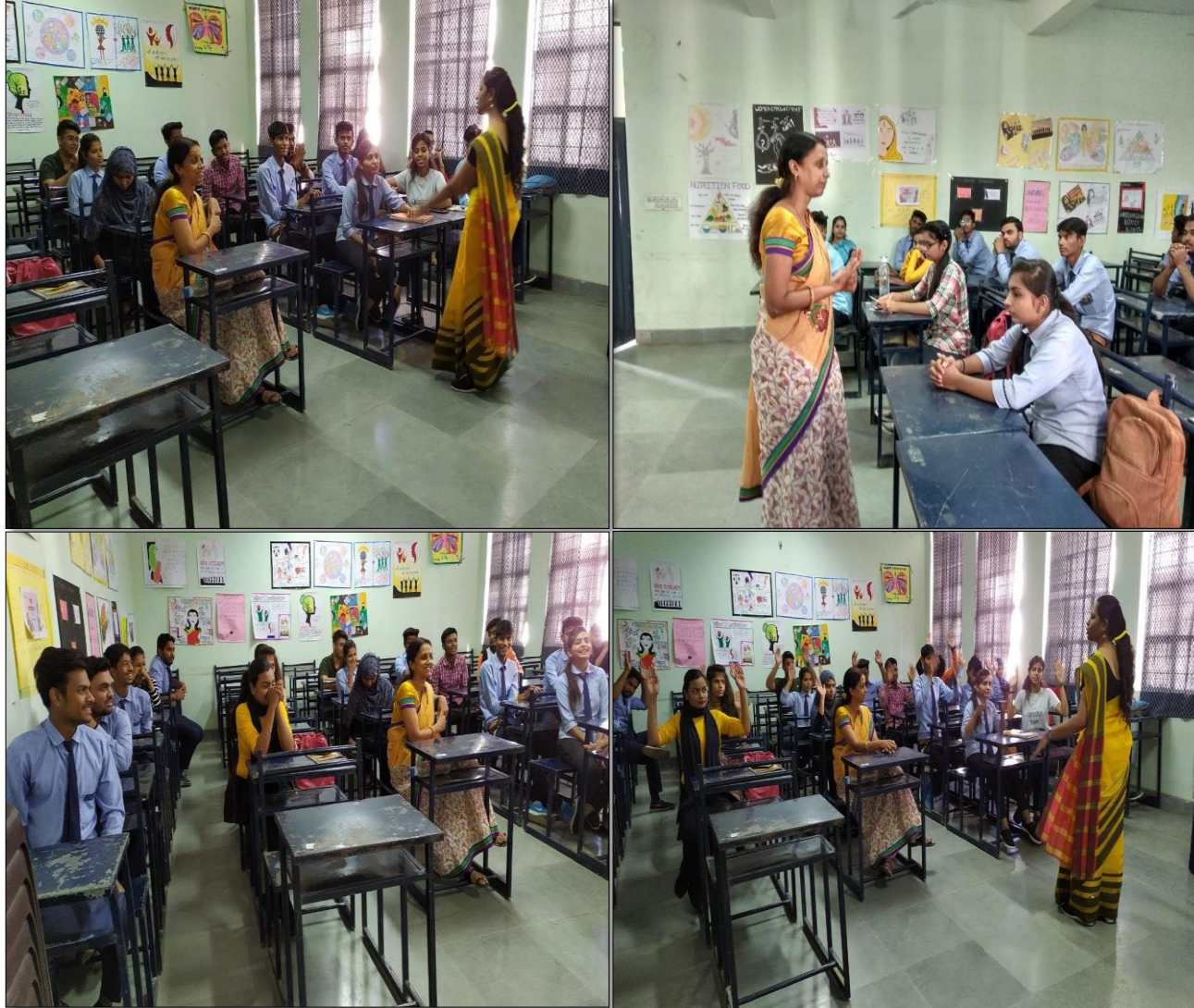
CHILDEN'S DAY CELEBRATION

Every year 14th of November marks the birth of Mr. Jawaharlal Nehru and is fondly celebrated as “Children’s Day”. Hence the Prudence Management Club decided to celebrate the day with the students.

We organized a rejoicing session with the students. They were made to play several games related to testing their concentration and presence of mind. “Jai Hind”, “Dumb Sherads”, “Tangle the entangled”etc. were few games that were played.

The event culminated with snacks and refreshments.

Prudence Management Club – Annual Report



Glimpses of Children's Day Celebrations

A PRACTICAL EXERCISE ON MARKETING APPROACH

Practical experience always proves to be a strong support for the theoretical knowledge. Thus the preparations for the Annual Event began with a practical exercise for the students. The exercise was based on a task related to the implementation of marketing approaches that are taught to the students as a part of their curriculum.

The students were expected to approach different business units and entrepreneurs in order to seek their involvement in the annual event as a sponsor of the event. The students designed the structure for the sponsorship categorizing the amount from least to the highest possible. It ranged between Rs. 500 and Rs. 10,000.

The students also designed a presentation based on the past year's activities. This was for the reference of the business owners cum potential sponsors.

The exercise proved to be fruitful and as a result the students could accumulate Rs. 11,000 in total. They enjoyed the process and realized the qualities and potential of a Marketer.

Annual Event

“LIMA – An Effort 2020”

Unlike previous years, this year the annual event of Prudence Management Club was decided to be in the form of a promotional activity. The event was entitled “LIMA – an Effort 2020” and was focused on the theme of Life Management.

The program began with a ceremonial lamp lighting by our Chief Guest, Dr. P. R. Chandra and the Guest of Honor Mr. R. S. Chandel along with Dr. Kalpna Jain, HoD, Department of Management. The Heads of the various departments along with their faculty members were present in the program. Apart from them, there were students from several renowned schools of the city were the special guests of the event. These included Samdariya Public School, Shaheed Vikram H. Sec. School, Green Walley School and many more.

The first half of the program centered on introducing Nachiketa College, its history and establishment. Also, there was a brief introduction about the Departments at Nachiketa College, the respective HoDs along with the faculty members. The purpose was to acclimatize the special guests from schools, to the culture and environment of Nachiketa.

Post this, there was an entertainment section, including several games and cultural presentations. This section of the event was hosted by Mr. Siddhant Jain, one of the popular anchors of the city. He made the audience play several games, made them accomplish various tasks such as telling the tongue twisters and many more.

Prudence Management Club – Annual Report

The second part of the event included cultural presentations by the present students. There were dance performances, poem recitals and Ramp Walk. The Ramp Walk was in a presentation cum a pageant format. It involved all the 1st BBA students. The winner was to earn the title of Mr. and Ms. Management. The pageant was judged by Dr. I. K. Gupta and Dr. Snehlata Dubey. Our chief guest Dr. P. R. Chandra, declared the winners. The title of Mr. Management was conferred on Mr. Aniket Mewari and that of Ms. Management was conferred on Ms. Shruti Gupta.

Thus the event culminated and everyone seemed full of happiness and joy.



Prudence Management Club – Annual Report



Cultural Events at LIMA

EXTERNAL GUEST LECTURE – 4

The month of February began with another guest lecture. This time, we had Mr. Manish Kane. Regional Manager, Career Launcher amongst us. He spoke to the students on the topic Career Options and tips to Competitive Exams”.

The talk focused around what next after BBA. Mr. Kane spoke about how the managerial knowledge can be molded into different directions. He also spoke about different gateways which lead to potential employment opportunity.

Mr. Kane discussed with the students regarding different competitive exams that open the pathways for promising Government Jobs. He also gave several tips and tricks to prepare for such exams. Speaking of his own experience, Mr. Kane made the preparation part very simple. He discussed easy ad daily exercises that would help make the preparation for the competitive exams very smooth.

Thus this interactive session of an hour and a half concluded with question answer session and student’s feedback.

Prudence Management Club – Annual Report



Mr. Manish Kane addressing the students

INDUSTRIAL VISIT AND PICNIC

The theoretical knowledge flourishes when complemented by a hands on experience. Following the same spirit, the Prudence Management Club organized an Industrial visit for the students along with a picnic tour.

The location for the Industrial Visit was **TATA COMMERCIALS**. It is a service center for the heavy vehicles of TATA owned by the local as well as non-local customers. It caters to the needs of it's customers in a very structured manner.

The students took a tour of the place with the Executives chosen by the Branch Manager. Our troupe was divided into three groups. Each with one executive, toured the whole place, asking doubts as and when occurred.

Post tour, we had session with the branch manager, who briefed us about the establishment of the service center. He also discussed the other aspects from the point of view of a Manager. The students found the Industrial Visit to be very informative and realized the change of perceiving managerial aspects.

Post the Industrial Visit, was the Picnic to the Gwarighat Gurudwara. It is a religious place and holds an important place in the history as well. It is said that Guru Nanak Dev ji has humbly visited the place. Thus it is of sacred value that dozens of people visit the place every day.

The students, following the required customs, entered the sanctom sanctorum. They also chanted the holy hymn "Ek Omkar" several times. The priests there were surprised and enjoyed the chanting by such young students.

Post which we had a tour to the museum, adjacent to the Gurudwara. It contained pictorial depiction of the 10 Gurus, their life history and contribution in the struggle of Indian Independence.

After the visit we had lunch and returned to the college.

Prudence Management Club – Annual Report



Glimpses of a Tour at TATA Commercials



Reminiscence of the PICNINC TRIP

A WORKSHOP ON

HOW TO GET GOOD MARKS

As the month of examination fever began, there was a need to boost up students and direct them towards the ‘smart work’ process. Thus the Prudence Management Club decided to hold a one day workshop on “How To Get Good Marks”.

With the inspiration and support of our respected Principal Mam, Dr. P. R. Chandra, we could hold it promptly. It was organized for the important subjects. The workshop focused on the pattern of writing the answers in the examination. Also discussions took place regarding solving the numerical questions in a smart way.

For the theory questions, it was emphasized that a diagrammatic presentation of the process, points, etc. was an effective way to write the answer. A diagram or a flow chart captures all the essential points of an answer and saves time too.

Thus an interactive and effective session concluded.

Prudence Management Club – Annual Report



Glimpses from the Workshop on
“How to Get Good Marks